



All Covered 
IT SERVICES FROM KONICA MINOLTA



WHITEPAPER

THE WORKPLACE OF THE FUTURE

Leveraging Cloud in Today's Technology Landscape





PREFACE

As companies prepare to meet the increasing demands of the future, today's business environment can face a multitude of technology challenges. Those best positioned to address these challenges already have a competitive advantage as the world shifts to the future of the modern workplace.

Remote work has now proven to be the standard and customer expectations have drastically increased due to technology adoption and a cultural shift in digital transformation.

The adoption of cloud infrastructure and applications leveraging cloud security, scalability, availability and reduced burden on IT staff have been major wins for those that are continuously looking to stay competitive. In this overview, we will examine some of the current challenges companies are facing today and review the benefits of transitioning to a cloud computing model and how cloud can help address these issues.

CHALLENGES

Increased Demand for Efficiency and Productivity

Technology has created the possibility of allowing employees to work remotely, but it's more than just sending people home with their computers. Employees need to feel enabled to do their jobs just as well as they would in the office. In addition to equipment, productivity and communication tools are 100% necessary to incorporate an effective strategy.

Controlling Technology Spend

With a rapidly changing IT landscape, enhanced client expectations and technology purchases relying less and less on the IT Department, many organizations have struggled to keep tabs on their current technology spend, what's newly being deployed and why there is a need to deploy it. Unplanned hardware purchases, licensing renewals and infrastructure upgrades have led to exceeding budgets and CFO's unable to effectively manage what is truly spent across the organization when it comes to technology.

Heightened Need for Security and Compliance

No company wants to be the feature in a headline relating to a cybersecurity breach. Ransomware and cybercrime have been at an all-time high and are only increasing as our world becomes more data-driven and digital. It is now not a nice to have, but a must have in implementing additional security measures and policies to ensure client and company data security.

Data storage and access

When it comes to data, two major concerns have been around reliability and security. Many organizations are not 100% confident in the way they store data today as on premise storage solutions can be susceptible to risks such as power failure, fire, theft and loss of connectivity. Downtime and data loss can lead to the inability to operate effectively and ultimately can cause catastrophic issues if client or company information is lost or compromised.

Continuing to Serve Clients When Face-to-Face Meetings and Travel are Reduced

Meeting customer expectations should always be top priority, but in times where there is limited in-person access, this can become challenging. Restrictions on travel and economic uncertainties have led to projects and services being delayed or canceled completely. Many companies are also concerned about their own ability to continue to turn a profit due to the economic repercussions of COVID-19.



BENEFITS OF CLOUD FOR YOUR ORGANIZATION

BE PRODUCTIVE

Work from anywhere, any time

On-premise servers, software and applications can potentially limit your staff to using a single desktop or laptop. Organizations operating in this capacity are at a huge disadvantage. Today's competitive environment requires agility, flexibility, and availability – the need for remote access is essential with many employees now demanding it. By implementing cloud solutions, users can login securely at any time, from anywhere, on any device.

STREAMLINE YOUR ENVIRONMENT

Centralized and standardized infrastructure

Multiple locations, remote employees, and limited user access can make handling applications and data much more complex. Remotely accessing separate systems, local storage and varying individual process can lead to duplicate data, accuracy issues and rising costs. With the cloud, software, documents, data, and applications live in one centralized system that provides all users access to a standardized and uniform experience. Instead of working with disjointed systems and processes, employees have a seamless experience, increasing efficiency and streamlining your technology footprint.

ENHANCE COMPLIANCE

Make data more secure and accessible

Regulatory compliance, enhanced client confidentiality and company reputation are critical. With the right cloud partner, your organization can take advantage of enterprise-grade security practices, infrastructure and compliance controls. Leveraging the cloud will lend better visibility in regards to data management, asset management and access controls within the company.

BECOME CYBER-RESILIENT

Remove single points of failure

Contrasting traditional on-premise infrastructure with usual single points of failure in power, AC, and connectivity, the cloud allows your organization to become more cyber-resilient. With business continuity, disaster recovery and pandemic planning being top of mind for many companies, the cloud allows you the ability to continuously provide mission-critical processes and applications while removing the risk and potential hazards of housing equipment on-site.

BETTER BUDGET FOR IT SPEND

Op-Ex vs. Cap-Ex

The more money companies put towards capital expenditures such as on-premise hardware, the less free cash flow remains for the rest of the business, potentially hindering shorter-term operations, projects and client facing technologies. Improve cash flow by eliminating the need for capital expenditures associated with new hardware by transitioning to an Op-Ex model with the cloud. Budgeting for your IT spend becomes much easier as your company will now have a consistent annual spend and the ability to efficiently scale up and down as needed.





KNOW YOUR OPTIONS

As you consider moving to the cloud, it is important to understand your options and the different types of cloud models. Your company may have varying business or application needs and understanding the differences in Public, Private and Hybrid cloud models is a great first step.

The rate of cloud adoption has been high and many want to reap the benefits of cloud, but many organizations do not have the in-house expertise or experience to effectively and efficiently perform a cloud migration. Now more than ever, companies are looking to partner with service providers that have a tried and true migration process alongside extensive cloud experience

The usual “lift and shift” method of moving off premise is slowly fading as many are looking to the cloud migration process as a way to review what issues need to be addressed within their current environment prior to migrating.

3rd party Managed Service Providers can also incorporate additional layers of security and compliance within your cloud environment as well as industry specific services and best practices.

ABOUT THE **ALL COVERED CLOUD**

The All Covered Cloud provides a highly available, secure and scalable hosted infrastructure as an on demand service. Rather than purchasing on-site servers, costly data center space and additional network equipment, All Covered removes your infrastructure management challenges, decreases capital expenses and allows your business to focus on your core competencies and maximize technology to gain a sustainable competitive advantage. In partnering with All Covered, you don't have to take on your cloud migration alone. We help assess your current environment and collaboratively build a cloud strategy and solution that is scalable and optimized for your business needs now and into the future. As a true technology partner, your organization will be assigned a world-class project manager and technology team to proactively manage your account and assist every step of the way.



**PREDICTABLE
BILLING**



**24/7 MANAGED
ENVIRONMENT**



**MIGRATION PLANNING
AND ASSISTANCE**

PARTNERSHIP

Konica Minolta can help give shape to your ideas and partner with you to achieve your corporate objectives. Contact us to realize opportunities in:

INFORMATION MANAGEMENT

Enterprise Content Management (ECM)
Document Management
Automated Workflow Solutions
Business Process Automation
Security and Compliance
Mobility
eDiscovery Services

IT SERVICES

Application Services
Cloud Services
IT Security
Managed IT Services
IT Consulting & Projects
Apple Managed Services
Managed Voice Services
Technology Implementation
and Deployment

TECHNOLOGY

Office Multifunction Business Solutions
Commercial and Production Printers
Industrial Printers
Wide Format Printers
3D Printers
Scanners
Security Surveillance Systems
Laptops, Desktops and Computer Hardware
Servers and Networking Equipment
Managed Print Services (MPS)
Managed Enterprise Services

Contact Systel at 800-849-5900 or visit [systemloa.com/managed-IT](https://www.systemloa.com/managed-IT)